

GoGold

FRANCHISE BROCHURE

www.gogoldfranchise.com

Invest in potential business for the future

GoGold stands as a beacon in the world of gold investment, proudly supported by the distinguished CMV Holding. With its headquarters proudly established in the bustling city of Dubai, GoGold has set the gold standard for investment firms in the region. The company's strategic locations span the globe, from the dynamic financial hub of Dubai to the historic trading floors of London and the vibrant markets of Kochi, India. This widespread presence not only underscores GoGold's commitment to global connectivity but also cements its position as a leader in the precious metals investment industry.

At the helm of CMV Holding is Noufal, a visionary whose leadership has been synonymous with success for over 15 years. His stewardship has propelled the company to new heights, fostering an environment where innovation meets tradition. As the Chairman, Noufal has steered CMV Holding to become a premier name in Dubai's gold investment sector, commanding an impressive turnover of 15 billion AED. Under his guidance, the company has not only flourished financially but has also become a source of employment for more than 200 individuals, contributing significantly to the local economy.







Welcome to GoGold Franchise Program! Golden Franchise opportunity with GoGold

Are you an entrepreneur or a business enthusiast looking for an exciting and profitable venture? Look no further! Don't miss out on this exceptional franchise opportunity with low investment and the potential for high returns.

GoGold offers a compelling business opportunity that will create wealth and opportunities for our franchise partners. GoGold have their origins in Dubai – the City of Gold.

GoGold Franchise system includes:

- GoGold Kiosk Store
- GoGold Ecommerce Platform/Online Shopping
- GoGold Bullion Trading App

Gold Kiosk

Go Gold Kiosk Retail Shop, where we bring the timeless allure of budget gold jewelry to your fingertips in a convenient and captivating kiosk shop setting.

At Go Gold, we specialize in curating a dazzling array of gold jewelry pieces that not only captivate the eye but also hold the power to symbolize moments, memories, and expressions of love.



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Franchise Investments

Investing in a GoGold jewelry franchise involves key considerations and financial commitments. Here's an overview of what potential investors should expect when considering an investment in GoGold Franchise:

- Initial Franchise Fee
- Store Setup and Design Costs
- Inventory Investment
- Operating Capital
- Training and Support Fees
- Technology and Software Systems
- Marketing and Advertising Costs
- Legal and Compliance Costs
- Ongoing Royalty and Marketing Fees
- Insurance
- Renovation and Refresh Costs

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Franchise Support

The franchise support program for GoGold franchise is meticulously designed to empower franchisees with the necessary tools, resources, and knowledge to thrive in the competitive world of gold trading and retail. This comprehensive program encompasses various facets of business operations, ensuring franchisees are well-equipped to handle the intricacies of the gold industry.

- Training and Education
- Marketing and Branding Support
- Operational Guidance
- Technology and Systems
- Supply Chain and Sourcing
- Financial and Legal Support
- Ongoing Support and Development



Become a GoGold franchise!

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